



# Semionaut Award 2016: Guidelines

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**Semionaut** ([www.semionaut.net](http://www.semionaut.net)) is an online magazine & knowledge resource offering insight into culture, media, creative industries and brand strategy. Semionaut publishers, editors and contributors are professionally involved in the application of semiotic and cultural analysis to brand communication and design issues.

**Space Doctors Ltd** ([www.space-doctors.com](http://www.space-doctors.com)) is an award winning global communications consultancy specialising in semiotics-led approaches to brand strategy and innovation.

## **Semionaut announces the Semionaut Award 2016.**

The contest is open to current undergraduate and graduate students and up to 2 years post-graduation (undergraduate or graduate level) worldwide.

The prize of **USD 1,000** has been donated by Space Doctors Ltd.

Please read the Guidelines carefully; by entering the contest, you agree to be bound by these Guidelines.

**Submission deadline: 17<sup>th</sup> April 2016 (23.59 GMT)**

## **Participant's Details**

Please provide the following details together with your submission; these are necessary for the contest administration.

Name;  
Contact Details;  
University;  
Subject of Study;  
Academic Contact/Referee;  
Date for Completion of Studies;

Briefly describe your connection with cultural studies or semiotics.

## Entry Guidelines

The length of your essay is between 600 to 1,500 words;

Your essay must be written in English;

Your essay must be an original, unpublished piece of work. Quotations as well as co-authorships are welcome; however, an entry will be disqualified if there is any concern of plagiarism or undue help;

Visual accompaniments are welcome; information about the authors/source of the illustrations must be provided;

It is your responsibility to ensure no third-party copyrights are impaired.

## Entry Submission

Please submit your essay and provide all the required details to this e-mail: **awards@semionaut.net**.

You retain the copyright to your entry as its author; by submitting an entry to the competition, you give Semionaut permission for your entry to be published on the Semionaut website and grant Semionaut a non-exclusive, royalty-free, worldwide license to republish your entry in electronic format and hard copy for purposes connected with the competition and the right to use your name, age and town or city of residence, and your photograph, for the purpose of identifying you as the author of your entry;

The deadline for submission of entries is **17<sup>th</sup> April 2016 (23.59 GMT)**.

## Judging Process

All submissions compliant with the Guidelines will be assessed, and short-listed essays as well as the winning essay will be chosen by a panel consisting of Semionaut publishers, commercial semiotics and cultural insight professionals, and academics; the judges' decision will be final and no correspondence will be entered into;

The short-listed essays will be published on Semionaut, under the name and copyright of the authors;

The author of the winning essay will be awarded a cash prize of USD 1,000; the prize is non-exchangeable and non-transferable;

The winning essay, the name of its author and the list of the panel of judges will be announced on Semionaut.

The promoter is Malcolm Evans, t/a Semionaut, care of 16 Wilbury Grove, Brighton, BN3 3JQ, UK, 'Semionaut'.

Semionaut reserves the right to amend the Guidelines; any change will be announced on the Semionaut website and by email to anyone already having submitted an entry.

Semionaut accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the competition or accepting the prize. Semionaut further disclaims liability for any injury or damage to your or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the competition.

Nothing in these terms and conditions shall exclude the liability of Semionaut for death, personal injury, fraud or fraudulent misrepresentation as a result of its negligence.

Semionaut shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include but are not limited to weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.

This contest and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales. The courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with this competition or its subject matter or formation (including non-contractual disputes or claims).

*Last Update: January 30, 2016*