

**International Symposium on Cultural and
Communication Semiotics,
Sichuan University, Chengdu, China
3 – 5 July, 2015**

On July 3-5, 2015, the First International Symposium on Cultural & Communication Semiotics will be held in Chengdu, China. The Organizing Committee is composed of the following institutions:

College of Literature & Journalism, Sichuan University;

Institute of Journalism & Communication Studies, CASS (Chinese Academy of Social Sciences);

Editorial Board of *Literary Review*, CASS;

Editorial Board of *Literature & Art Studies*, Institute of Art Studies, Ministr;

Editorial Board of *Signs & Media*, Sichuan University;

Editorial Board of *Comparative Literature and Culture*, Purdue University.

The Symposium aims at promoting semiotics of cultural and communication studies, applying it to the dynamic cultural situation around the world today.

We understand that you have been active in the field of cultural and communication semiotics, with notable achievements. We cordially invite you to participate in the Symposium.

Under the general heading “Cultural & Communication Semiotics in the Age of New Media”, you are encouraged to present papers on the following topics, but not limited to them:

1. Theoretical aspects of semiotics;
2. The challenges of the New Media to semiotics;
3. Semiotics in today’s social culture;
4. Semiotics of journalism & literature;
5. General narratology, literature & beyond;
6. Cultural industry & soft power;

7. Semiotic interaction & intersubjective communication;
8. Chinese semiotic heritage;
9. Semiotics on environment, ecology and ethics;
10. Semiotics on ethnicity.

Time: Registration on 3 July, symposium on 4-5 July;

Place (which is also our postal address): Wangjiang Campus of Sichuan University
(29 Wangjiang Road, Chengdu, 610064 China)

Important Dates:

By 15 January, 2015, your acknowledgment of receipt has to be returned to
accs_china@163.com;

By 15 March, 2015, your proposal (either in English or in Chinese) should be sent to
the Organizing Committee;

By 15 May, 2015, your paper to be presented should be sent to the Organizing
Committee.

Contacts:

Email of the Organizing Committee: accs_china@163.com

Phone: 008628-85412121 Fax: 008628-85412710

Official website of the Symposium: www.semiotics.net.cn

Acknowledgement of Receipt	
Name	
Gender	
Occupation	
Institutional Affiliation	
Phones	
Email	
Standard or shared room	
Postal Address	

Special field	
Any queries	

Secretaries of the Organizing Committee:

Prof Guangxiang RAO, raoguangxiang@gmail.com

Prof Fang ZHANG, salarycheung@163.com

Miss Jiangqing HUANG, 0086-15002854489

Miss Lei ZHENG, 0086-15008216959